

GROWTH REALIZED

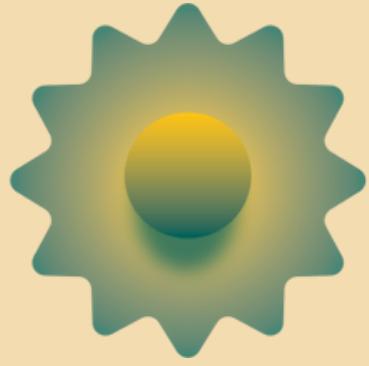
2026

ALCA

SPONSORSHIP  
PROGRAM



VISION FLOURISHED



# ALCA 2026 SPONSORSHIP PROGRAM

ALCA IS THRILLED TO PROVIDE ADDITIONAL BRANDING & MARKETING OPPORTUNITIES IN 2026 TO GROW YOUR BUSINESS

We've created comprehensive sponsorship packages to help your company grow and enhance its visibility year-round. At ALCA, we are committed to building community connections and strengthening your business relationships both now and in the future. Most importantly, we are passionate about TRANSFORMING the future of the landscaping industry; an evolution fueled by the collective innovation, dedication, and shared vision of those driving meaningful change.

WE LOOK FORWARD  
TO PARTNERING WITH  
YOU IN 2026

NEW  
FOR  
2026

Explore our updated sponsorship packages and enhancements. We also welcome your ideas on how you'd like to engage with ALCA. Don't hesitate to reach out and share your thoughts!

# SPONSORSHIP PACKAGES

SPONSORSHIP  
LEVEL

2  
0  
2  
6

## PALLADIUM

### ALCA Trade Show

Friday, March 13, 2026  
State Farm Stadium  
Glendale, Arizona

- Table display at trade show
- **2** complimentary trade show registrations
- **1** email blast prior to the event
- Recognition on trade show marketing collateral

### ALCA Golf Tournament

Wednesday, May 14, 2026  
Anthem Golf & Country Club  
Anthem, Arizona

- **2** foursomes of golf
- 1 golf hole exhibitor table & sign
- Recognition on golf tournament marketing collateral

### ALCA Member Mixers

- **2** mixer attendances per each mixer during the calendar year

**\$ 7,774**

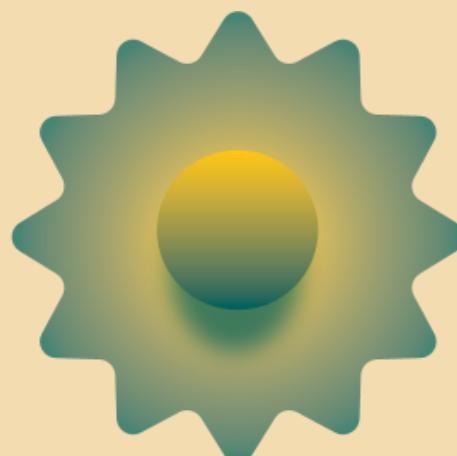
### ALCA Annual Awards Gala

Date: TBD  
Location: TBD

- Awards sponsor includes **2** registrations, priority seating, and first choice at selecting sponsored company
- Recognition on Awards Gala marketing collateral

### Marketing & Advertising Throughout the Year

- **1** hosted webinar (Opportunity to provide a useful educational experience)
- **1** social media branded message and/or video on ALCA's Facebook & Instagram pages
- Full-color profile feature in the magazine, up to a full page
- Logo on ALCA website with linkback to your company's website



**SPONSORSHIP PACKAGES**

# SPONSORSHIP PACKAGES

SPONSORSHIP  
LEVEL

2  
0  
2  
6

## PLATINUM

**\$ 4,802**

### ALCA Trade Show

Friday, March 13, 2026  
State Farm Stadium  
Glendale, Arizona

- Table display at trade show
- **2** complimentary trade show registrations
- Recognition on trade show marketing collateral

### ALCA Golf Tournament

Wednesday, May 14, 2026  
Anthem Golf & Country Club  
Anthem, Arizona

- **1** foursome of golf
- **1** golf hole exhibitor table & sign
- Recognition on golf tournament marketing collateral

### ALCA Member Mixers

- **2** mixer attendances per each mixer during the calendar year

### ALCA Annual Awards Gala

Date: TBD  
Location: TBD

- Awards sponsor includes **2** registrations
- Recognition on Awards Gala marketing collateral

### Marketing & Advertising Throughout the Year

- Full-color profile feature in the magazine, up to a full page
- Logo on ALCA website with linkback to your company's website



SPONSORSHIP PACKAGES

# SPONSORSHIP PACKAGES

2  
0  
2  
6

## SPONSORSHIP LEVEL

### GOLD

#### ALCA Trade Show

Friday, March 13, 2026

State Farm Stadium

Glendale, Arizona

- Table display at trade show
- 2 complimentary trade show registrations
- Recognition on trade show marketing collateral

#### ALCA Golf Tournament

Wednesday, May 14, 2026

Anthem Golf & Country Club

Anthem, Arizona

- 1 twosome of golf
- 1 golf hole exhibitor table & sign
- Recognition on golf tournament marketing collateral

#### ALCA Member Mixers

- 1 mixer attendances per each mixer during the calendar year



**\$ 3,998**

#### ALCA Annual Awards Gala

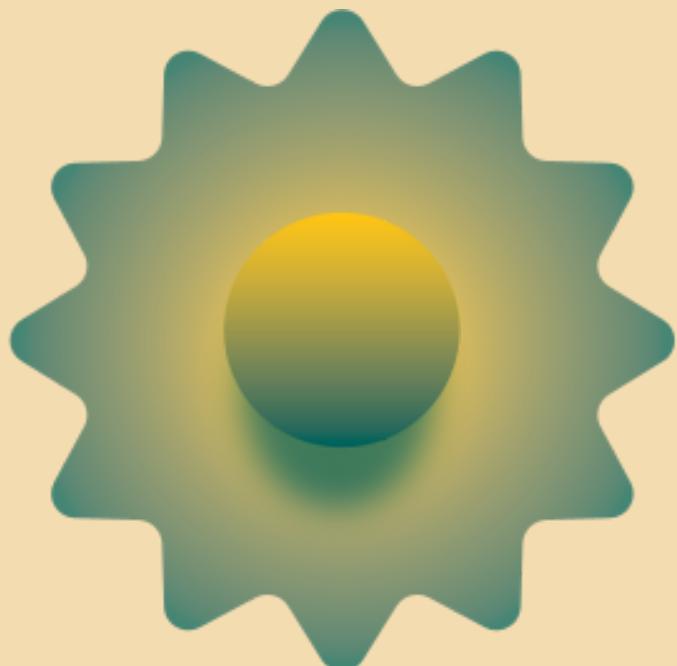
Date: TBD

Location: TBD

- Awards sponsor includes 2 registrations
- Recognition on Awards Gala marketing collateral

#### Marketing & Advertising Throughout the Year

- Half-page, full-color profile feature in the magazine
- Logo on ALCA website with linkback to your company's website



**SPONSORSHIP PACKAGES**

# SPONSORSHIP PACKAGES

2  
0  
2  
6

## SPONSORSHIP LEVEL

### SILVER

#### ALCA Trade Show

Friday, March 13, 2026

State Farm Stadium

Glendale, Arizona

- Table display at trade show
- 2 complimentary trade show registrations
- Recognition on trade show marketing collateral

#### Marketing & Advertising Throughout the Year

- Half-page, full-color profile feature in the magazine
- Logo on ALCA website with linkback to your company's website

\$ 2,720

#### ALCA Annual Awards Gala

Date: TBD

Location: TBD

- Awards sponsor includes 2 registrations
- Recognition on Awards Gala marketing collateral



SPONSORSHIP PACKAGES

# SPONSORSHIP ENHANCEMENTS

2026

## ALCA Trade Show

Friday, March 13, 2026

State Farm Stadium

Glendale, Arizona

## ALCA Golf Tournament

Wednesday, May 14, 2026

Anthem Golf & Country Club

Anthem, Arizona

● Lunch Sponsor	\$2,500
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Includes 1 vendor table, 2 attendees, custom recognition on lunch tables and buffet, and your company's logo on all marketing collateral

● Lunch Sponsor	\$2,500
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Includes 1 vendor table, 2 attendees, custom recognition on lunch tables and buffet, and your company's logo on all marketing collateral

● Dessert Sponsor	\$1,000
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Includes 2 attendees, company's logo and centerpiece on the dessert table, and company's logo on all marketing collateral

● Dessert Sponsor	\$1,000
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● Lanyard Sponsor	\$2,800
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Includes 1 vendor table, 2 attendees, and custom-branded lanyards with your company's logo

● Hole Exhibitor Sponsor	\$700
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● Marketing Sponsor	<b>EXCLUSIVE</b>	\$5,000
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Includes 1 vendor table, 2 attendees, your company's logo on all signage and marketing collateral, co-branded cups, welcome banner with company logo, and your company's logo on our event site map/vendor list

● Sign Sponsor	\$300
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● Music Sponsor	\$3,000
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Includes 1 vendor table, 2 attendees, your company's logo on all signage and marketing collateral, and your company's logo on our event site map/vendor list

● Main Event Sponsor	<b>EXCLUSIVE</b>	\$5,000
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Includes co-branded tournament gift, 1 vendor table in the registration area, your company's logo on all signage and marketing collateral, and welcome banner with your company's logo

● Gift Bag Sponsor	\$1,500
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Includes a co-branded gift bag and sponsorship recognition on website and marketing collateral

● Metal Golf Bag Luggage Tags	\$1,800
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Includes a co-branded golf bag luggage tags and sponsorship recognition on website and marketing collateral

● Insulated Metal Beverage Holder	\$2,500
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Includes a co-branded beverage holder and sponsorship recognition on website and marketing collateral

● Golf Tournament Contest Sponsor	\$300
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Includes Men & Women's Longest Drive and Men and Women's Closest to the Pin. Logo on all marketing collateral



# SPONSORSHIP ENHANCEMENTS

2026

## ALCA Annual Awards Gala

Date: TBD

Location: TBD

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● Program Agenda Sponsor	\$2,500
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Includes **2** registrations. The Program Agenda Sponsor will have their logo included in the Program for the Gala, as well as receive recognition on all of our marketing collateral with your company logo included

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● 360 Photobooth Sponsor	\$5,000
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Sponsorship includes **2** registrations and your company's branding on the booth. Sponsor will receive recognition on all of our marketing collateral with your company logo included. Sponsor can set up a table next to the photobooth to promote their business via marketing collateral products

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● Awards Gala Gift Sponsor	\$6,000
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Includes co-branded attendee gift, 2-3 minutes of stage time, **2** registrations, and recognition on all marketing collateral

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● Gala Awards Company Sponsor and/or Special Awards Sponsor	\$850
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Includes **2** registrations. Sponsors will receive recognition on all of our marketing collateral with your company logo included. A representative from your company will recognize landscape contractors by walking on stage and presenting their awards

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● Main Event Entertainment Sponsor	\$6,000
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Includes **2** registrations and the opportunity to welcome the celebrity entertainer. This sponsorship also includes a VIP entertainment experience and recognition on all of our marketing collateral with your company logo included

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● Dinner Sponsor	\$1,500
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Includes **1** vendor table, **2** attendees, custom recognition on lunch tables and buffet and your company's logo on all marketing collateral

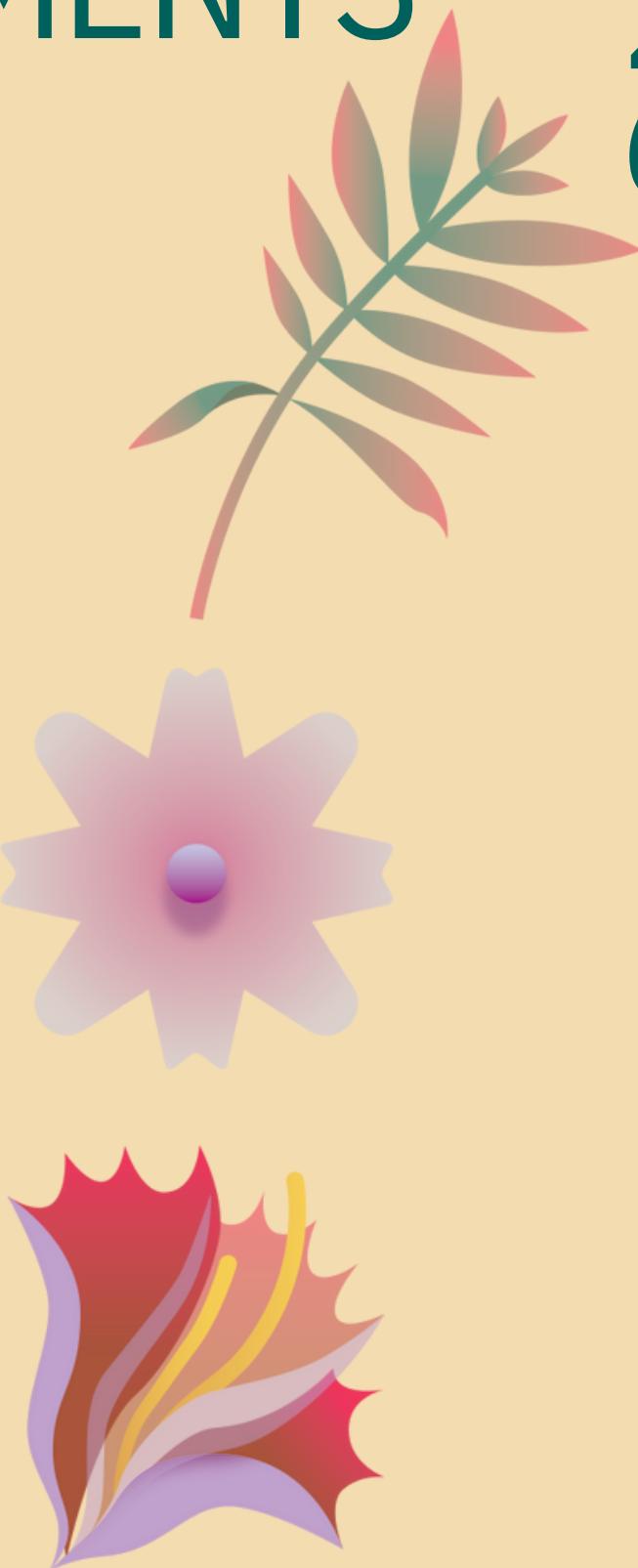
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● Dessert Sponsor	\$1,000
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Includes **2** attendees, company's logo and centerpiece on the dessert table, and your company's logo on all marketing collateral

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● Table Centerpiece Sponsor	In Kind
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# SPONSORSHIP AGREEMENT

## Terms of Agreement

Created on [Date of Execution] This Sponsorship Agreement [known hereafter as the "Agreement"] is executed on this [Agreement Date] between [Name of Sponsor, known hereafter as the "Sponsor"] and ALCA, known hereafter as the "Sponsee." The Sponsee will provide the Sponsor with the following benefits: • [List the benefits that the Sponsee will provide the Sponsor.]

## Sponsee Obligations

The Sponsor agrees to:

1. Pay the amount of [Sponsorship Fee] made payable to [Sponsee], due on [Date of Payment Due].
2. Sponsor Trademarks and Materials Subject to the terms and conditions of this Agreement, the Sponsor grants the Sponsee the right to use the Sponsor's trade names, logo designs, trademarks, and company descriptions as provided in Sponsor marketing materials. These assets may be used in any medium of advertising, promotional products, or marketing materials distributed solely in connection with [Identified Events]. The Sponsee agrees to use these materials in accordance with the Sponsor's trademark usage guidelines.

## Indemnity

1. The Sponsor will indemnify, defend, and hold the Sponsee harmless from and against any claims relating directly or indirectly to, or arising out of, content posted on the Sponsor's respective website, use of Sponsor materials, or use of the Sponsor's logos and trademarks.
2. The Sponsee will not be responsible for damage to or loss of property belonging to the Sponsor, its employees, contractors, or agents, or for personal injury to the Sponsor's employees, contractors, agents, directors, or invitees, except to the extent that claims may be solely and directly attributed to willful misconduct or gross negligence of the Sponsee and the Sponsee's employees, directors, or officers.
3. The Sponsor will provide the Sponsee with prompt written notice of any suit or claim that falls under these indemnities.

## Limitation of Liability

In no event shall either party be liable to the other party for any consequential, incidental, indirect, or punitive damages, regardless of whether such liability results from breach of contract, breach of warranties, tort, strict liability, or otherwise.

## Terms and Termination

1. This Agreement will be valid for the period of [Starting Date] to [Ending Date].
2. The Sponsee may terminate this Agreement at any time for any reason. If the Sponsee terminates this Agreement for any reason other than the Sponsor's breach of Agreement, the Sponsee shall refund any fees received from the Sponsor and return any materials, equipment, hardware, or software loaned by the Sponsor for the event, at the Sponsor's expense.
3. The Sponsor may terminate this Agreement for breach of Agreement by the Sponsee after giving the Sponsee at least ten (10) days' prior written notice specifying the nature of the breach and allowing the Sponsee at least ten (10) days to remedy the breach.

## Dispute Resolution

In the case of a disagreement at any point, the parties will refer the matter to an independent arbitrator appointed by mutual agreement.

## Miscellaneous

1. This Agreement will supersede any prior oral or written forms of understanding between the Sponsor and Sponsee. This Agreement may not be amended or modified except through written amendments signed by both parties.
2. This Agreement shall be governed by and executed in accordance with the laws of the State of Arizona applicable to agreements made and to be performed entirely within this state.
3. The terms and conditions of this Agreement shall not be disclosed to any third party without prior written approval from both parties. In witness where of, the Sponsee and Sponsor hereby agree to enter into this Agreement on the day and year first written above by affixing their respective signatures below.

## Contact

## Company

## Address

## City / State / Zip

## Phone

## Email

**Check** Must be payable to ALCA  
**Credit Card** Charge the amount due to my

Visa

Mastercard

Discover

American Express

## Card Account #

## CCV#

## Name on Card

## Expiration Date

## Sponsor Signature

## Sponsor Title/Sponsee Title

## Date

GROWTH REALIZED

2026

VISION FLOURISHED

THANK  
YOU



ALCA

ARIZONA LANDSCAPE  
CONTRACTORS' ASSOCIATION