

TRANSFORMING

THE
FUTURE
OF



ALCA

LANDSCAPING

ALCA 2025 SPONSORSHIP PROGRAM

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**ALCA is thrilled to provide
additional branding and
marketing opportunities in
2025 to grow your business.**



We've created comprehensive sponsorship packages to help your company grow and enhance its visibility year-round. At ALCA, we are committed to building community connections and strengthening your business relationships both now and in the future. Most importantly, we are passionate about **TRANSFORMING** the future of the landscaping industry—an evolution fueled by the collective innovation, dedication, and shared vision of those driving meaningful change.

We look forward to partnering with you in 2025!

New for 2025: Explore our updated sponsorship packages and enhancements. We also welcome your ideas on how you'd like to engage with ALCA. Don't hesitate to reach out and share your thoughts!

SPONSORSHIP PACKAGES

***NEW*
SPONSORSHIP
LEVEL**

PALLADIUM

\$6,800

ALCA Trade Show
Friday, March 28, 2025
State Farm Stadium
Glendale, Arizona

- +Table display at trade show
- +2 complimentary trade show registrations
- +1 email blast prior to the event
- +Recognition on trade show marketing collateral

ALCA Golf Tournament
Wednesday, May 7, 2025
Talking Stick Golf Club
Scottsdale, Arizona

- +2 foursomes of golf
- +1 golf hole sponsor sign
- +Recognition on golf tournament marketing collateral

ALCA Member Mixers

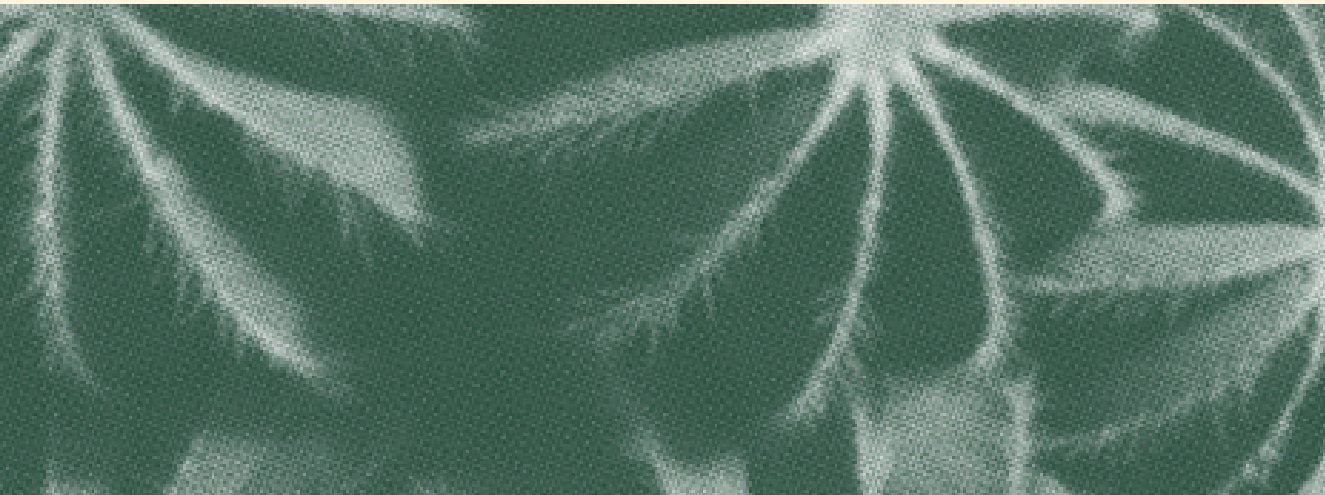
- +2 mixer attendances per each mixer during the calendar year

ALCA Annual Awards Gala
Arizona Biltmore
Saturday, November 22, 2025
Phoenix, Arizona

- +Awards sponsor includes 2 registrations, priority seating, and first choice at selecting sponsored company
- +Recognition on Awards Gala marketing collateral

Marketing & Advertising Throughout the Year

- +1 hosted webinar (*Opportunity to provide a genuine and useful educational experience*)
- +1 social media branded message and/or video on ALCA Facebook page
- +Full-page, full-color profile feature in the magazine
- +Logo on ALCA website with linkback to your company's website



PLATINUM

\$4,100

ALCA Trade Show
Friday, March 28, 2025
State Farm Stadium
Glendale, Arizona

- +Table display at trade show
- +2 complimentary trade show registrations
- +Recognition on trade show marketing collateral

ALCA Annual Awards Gala
Arizona Biltmore
Saturday, November 22, 2025
Phoenix, Arizona

- +Awards sponsor includes (2) registrations
- +Recognition on Awards Gala marketing collateral

ALCA Golf Tournament
Wednesday, May 7, 2025
Talking Stick Golf Club
Scottsdale, Arizona

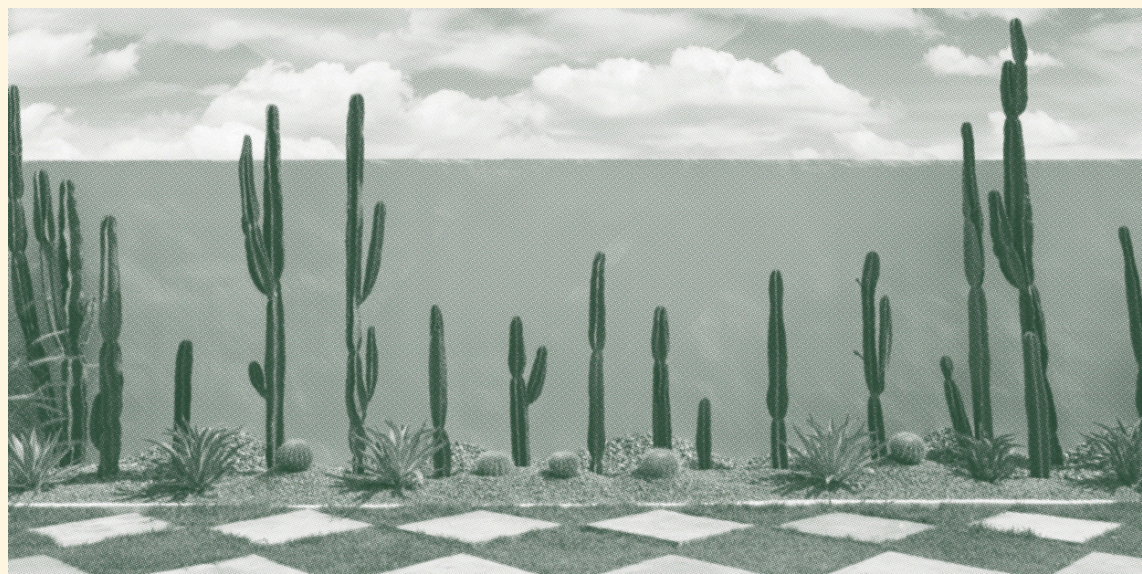
- +1 foursome of golf
- +1 golf hole sponsor sign
- +Recognition on golf tournament marketing collateral

Marketing & Advertising
Throughout the Year

- +Full-page, full-color profile feature in the magazine
- +Logo on ALCA website with linkback to your company's website

ALCA Member Mixers

- +2 mixer attendances per each mixer during the calendar year



GOLD

\$3,400

ALCA Trade Show
Friday, March 28, 2025
State Farm Stadium
Glendale, Arizona

- +Table display at trade show
- + 2 complimentary trade show registrations
- +Recognition on trade show marketing collateral

ALCA Annual Awards Gala
Arizona Biltmore
Saturday, November 22, 2025
Phoenix, Arizona

- +Awards sponsor includes (2) registrations
- +Recognition on Awards Gala marketing collateral

ALCA Golf Tournament
Wednesday, May 7, 2025
Talking Stick Golf Club
Scottsdale, Arizona

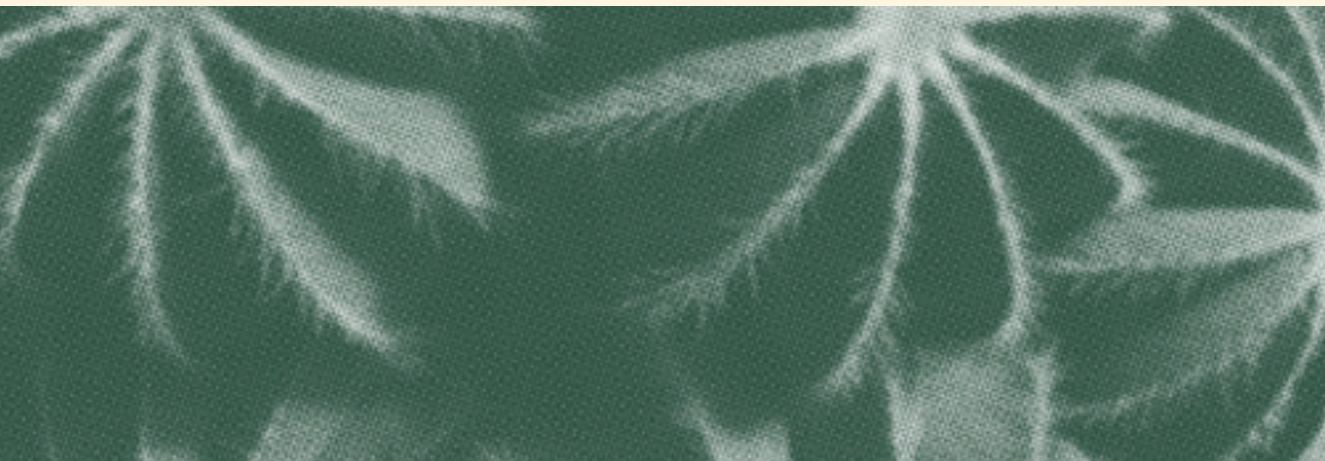
- +1 twosome of golf
- +1 golf hole sponsor sign
- +Recognition on golf tournament marketing collateral

Marketing & Advertising
Throughout the Year

- +Half-page, full-color profile feature in the magazine
- +Logo on ALCA website with linkback to your company's website

ALCA Member Mixers

- +2 mixer attendances per each mixer during the calendar year



SILVER

\$2,300

ALCA Trade Show
Friday, March 28, 2025
State Farm Stadium
Glendale, Arizona

ALCA Annual Awards Gala
Arizona Biltmore
Saturday, November 22, 2025
Phoenix, Arizona

- +Table display at trade show
- + 2 complimentary trade show registrations
- +Recognition on trade show marketing collateral

- +Awards sponsor includes (2) registrations
- +Recognition on Awards Gala marketing collateral

Marketing & Advertising Throughout the Year

- +Half-page, full-color profile feature in the magazine
- +Logo on ALCA website with linkback to your company's website



SPONSORSHIP ENHANCEMENTS

Looking for additional exposure at ALCA events?
Look no futher.

ALCA Trade Show
Friday, March 28, 2025
State Farm Stadium
Glendale, Arizona

+Lunch Sponsor \$2,500

Includes 1 vendor table, 2 attendees, custom recognition on lunch tables and buffet, and your company's logo on all marketing collateral

+Dessert Sponsor \$1,000

Includes 2 attendees, company's logo and centerpiece on the dessert table, and company's logo on all marketing collateral

+Lanyard Sponsor \$2,800

Includes 1 vendor table, 2 attendees, and custom-branded lanyards with your company's logo

+Marketing Sponsor *EXCLUSIVE* \$5,000

Includes 1 vendor table, 2 attendees, your company's logo on all signage and marketing collateral, co-branded cups, welcome banner with company logo, and your company's logo on our event site map/vendor list

+Music Sponsor \$3,000

Includes 1 vendor table, 2 attendees, your company's logo on all signage and marketing collateral, and your company's logo on our event site map/vendor list

ALCA Golf Tournament
Wednesday, May 7, 2025
Talking Stick Golf Club
Scottsdale, Arizona

+Lunch Sponsor \$2,500

Includes 1 vendor table, 2 attendees, custom recognition on lunch tables and buffet and your company's logo on all marketing collateral

+Dessert Sponsor \$1,000

Includes 2 attendees, company's logo and centerpiece on the dessert table, company's logo on all marketing collateral

+Hole Exhibitor Sponsor \$700

Includes 1 vendor table, 2 attendees, and custom-branded lanyards with your company's logo

+Sign Sponsor \$300

Includes 1 sign at a hole in the golf tournament

+Main Event Sponsor *EXCLUSIVE* \$5,000

Includes co-branded tournament gift, 1 vendor table in the registration area, your company's logo on all signage and marketing collateral, and welcome banner with your company's logo

+Gift Bag Sponsor \$1,500

Includes a co-branded gift bag and sponsorship recognition on website and marketing collateral

+Metal Golf Bag Luggage Tags \$1,800

Includes a co-branded golf bag luggage tags and sponsorship recognition on website and marketing collateral

+Insulated Metal Beverage Holder \$2,500

Includes a co-branded beverage holder and sponsorship recognition on website and marketing collateral

+Golf Tournament Contest Sponsor \$300

(4) Available. Includes Men & Women's Longest Drive and Men and Women's Closest to the Pin. Logo on all marketing collateral

SPONSORSHIP ENHANCEMENTS

Looking for additional exposure at ALCA events?
Look no futher.

ALCA Annual Awards Gala
Arizona Biltmore
Saturday, November 22, 2025
Phoenix, Arizona

+Program Agenda Sponsor \$2,500

Includes 2 registrations. The Program Agenda Sponsor will have their logo included in the Program for the Gala, as well as receive recognition on all of our marketing collateral with your company logo included

+360 Photobooth Sponsor \$5,000

Sponsorship includes 2 registrations and your company's branding on the booth. Sponsor will receive recognition on all of our marketing collateral with your company logo included. Sponsor can set up a table next to the photobooth to promote their business via marketing collateral or products

+Awards Gala Gift Sponsor \$6,000

Includes co-branded attendee gift, 2-3 minutes of stage time, 2 registrations, and recognition on all marketing collateral

**+Gala Awards Company Sponsor \$850
and/or Special Awards Sponsor**

Includes 2 registrations. Sponsors will receive recognition on all of our marketing collateral with your company logo included. A representative from your company will recognize landscape contractors by walking on stage and presenting their awards

+Main Event Entertainment Sponsor \$6,000

Includes 2 registrations and the opportunity to welcome the celebrity entertainer. This sponsorship also includes a VIP entertainment experience and recognition on all of our marketing collateral with your company logo included

ALCA Annual Awards Gala (Contiuned)

+Dinner Sponsor \$2,500

Includes 1 vendor table, 2 attendees, custom recognition on lunch tables and buffet and your company's logo on all marketing collateral

+Dessert Sponsor \$1,000

Includes 2 attendees, company's logo and centerpiece on the dessert table, and your company's logo on all marketing collateral

+Table Centerpiece Sponsor In Kind



2025 ALCA SPONSORSHIP AGREEMENT

TERMS OF AGREEMENT

Created on [Date of Execution] This Sponsorship Agreement [known hereafter as the "Agreement"] is executed on this [Agreement Date] between [Name of Sponsor, known hereafter as the "Sponsor"] and [Name of Subrecipient], known hereafter as the "Sponsee."
Sponsee Obligations The Sponsee will provide the Sponsor with the following benefits: • [List the benefits that the Sponsee will provide the Sponsor.]

Sponsor Obligations

The Sponsor agrees to:

1. Pay the amount of [Sponsorship Fee] made payable to [Sponsee], due on [Date of Payment Due].
2. Sponsor Trademarks and Materials Subject to the terms and conditions of this Agreement, the Sponsor grants the Sponsee the right to use the Sponsor's trade names, logo designs, trademarks, and company descriptions as provided in Sponsor marketing materials. These assets may be used in any medium of advertising, promotional products, or marketing materials distributed solely in connection with [Indetified Event]. The Sponsee agrees to use these materials in accordance with the Sponsor's trademark usage guidelines.

Indemnity

1. The Sponsor will indemnify, defend, and hold the Sponsee harmless from and against any claims relating directly or indirectly to, or arising out of, content posted on the Sponsor's respective website, use of Sponsor materials, or use of the Sponsor's logos and trademarks.
2. The Sponsee will not be responsible for damage to or loss of property belonging to the Sponsor, its employees, contractors, or agents, or for personal injury to the Sponsor's employees, contractors, agents, directors, or invitees, except to the extent that claims may be solely and directly attributed to willful misconduct or gross negligence of the Sponsee and the Sponsee's employees, directors, or officers.
- 3 The Sponsor will provide the Sponsee with prompt written notice of any suit or claim that falls under these indemnities.

Limitation of Liability

In no event shall either party be liable to the other party for any consequential, incidental, indirect, or punitive damages, regardless of whether such liability results from breach of contract, breach of warranties, tort, strict liability, or otherwise.

Term and Termination

1. This Agreement will be valid for the period of [Starting Date] to [Ending Date].
2. The Sponsee may terminate this Agreement at any time for any reason. If the Sponsee terminates this Agreement for any reason other than the Sponsor's breach of Agreement, the Sponsee shall refund any fees received from the Sponsor and return any materials, equipment, hardware, or software loaned by the Sponsor for the event, at the Sponsor's expense.
3. The Sponsor may terminate this Agreement for breach of Agreement by the Sponsee after giving the Sponsee at least ten (10) days' prior written notice specifying the nature of the breach and allowing the Sponsee at least ten (10) days to remedy the breach.

Dispute Resolution

In the case of a disagreement at any point, the parties will refer the matter to an independent arbitrator appointed by mutual agreement.

Miscellaneous

1. This Agreement will supersede any prior oral or written forms of understanding between the Sponsor and Sponsee. This Agreement may not be amended or modified except through written amendments signed by both parties.
2. This Agreement shall be governed by and executed in accordance with the laws of the State of [Name of State] applicable to agreements made and to be performed entirely within this state.
3. The terms and conditions of this Agreement shall not be disclosed to any third party without prior written approval from both parties.

In witness whereof, the Sponsee and Sponsor hereby agree to enter into this Agreement on the day and year first written above by affixing their respective signatures below.

Contact Person

Company

Address

City / State / Zip

Phone

Email

PAYMENT

Check Must be payable to ALCA

Credit Card Charge the amount due to my

☐ Visa

☐ Mastercard

☐ American Express

☐ Discover

Card Account #

CCV #

Name on Card

Expiration Date

Sponsor Signature

Sponsor Title / Sponsee Title

Date

THANK YOU

Questions? Please Contact us:

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Adrianna Canabal

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